



Strategic Plan 2012 - 2016

Our Vision:

More youth and adults enjoying and excelling in kayaking.

Our Purpose:

To support, grow and promote kayaking in the Wellington Region

Our Values:

Connected – to be inclusive and keep all our stakeholders engaged

Accepting of all participants

Nurture our members to achieve their needs and aspirations

Openness, Clarity and Transparency

Enjoyment – create a culture of fun and enjoyment

Our Strategic Outcomes

- A vibrant club consistently delivering and meeting members and stakeholders needs
 - A club that has respect and admiration in the community it serves

Our Key Priorities

1. A club spirit that makes our members want to be actively involved
2. An “inclusive” plan that provides for the needs of all participants, coaches and volunteers
3. Best practice in club governance and financial sustainability
4. Targeted involvement of Youth (aged 10 – 19)
5. A commitment to operations, including the provision of 1st class equipment and facilities.
6. Engagement with our stakeholders and community